

ANNUAL REPORT ON THE ACTIVITIES
OF THE FUNDACIÓN XAVIER DE SALAS
FOR 2011

In this report we shall mention the different programmes and activities of the Foundation, starting with the more specifically academic ones and continuing with those related to general cultural outreach activities.

1. American Ethnology Studies Group. The objective of this Project is to study the rules, conventions and principles employed by the indigenous American cultures in elaborating and using the notions of body and person.

The Group, under the direction of Professor Manuel Gutiérrez Estévez, has completed its research project with the title, "Cuerpo y Sentimiento. Expresiones culturales amerindias". The members of this international project (in which researchers from France, Italy and Germany participate) held a Seminar on 16, 17 and 18 December 2011, presenting and debating their final papers on the emotions in indigenous cultures and their cultural construction. A book containing these papers is due to be published in 2012.

Furthermore, Prof. Gutiérrez organised a Seminar under the title, "Cuerpo y disciplina. Apolo y Dionisos", held at La Coria from 24 to 27 March under the sponsorship of Fundación CITAP. Several members of the Foundation's group took part in this Seminar, in addition to researchers from France, Italy and Portugal.

A new R&D Project with the title, "Los pueblos indígenas y la modernidad en América Latina" has been approved by the Ministry of Science and Technology, and it will start work with meetings at La Coria during 2012.

With the support of the Foundation, the intern Luisa González Saavedra has continued her work as research assistant.

2. Hispano-German Academic Conversations. This is an initiative organised since 1993 by the Xavier de Salas Foundation in collaboration with the Herzog August Bibliothek of Wolfenbüttel.

These conversations arose with the aim of addressing three important features in the field of the humanities in our respective countries: the relative lack of communication between Spanish and German researchers; the importance of studying subjects of mutual interest, particularly those relating to cultural relations between the two communities; and the need for encounters with a multi-disciplinary approach.

In February 2011 we had the opportunity to receive Professor Ulrich Schneider at the Convent of La Coria, with Dr. Anna-Louise Kratzch, Director of the Leipzig International Art Programme, in order to continue the collaboration initiated in 2010 when an academic meeting was held in Leipzig.

Also during 2011 (from 12 to 15 October), and with the collaboration of the Herzog August Bibliothek of Wolfenbüttel, the 14th Hispano-German Conversation took place under the title, Derecho Natural y Confesión. El Influjo de las Confesiones y de la Libertad en el Derecho Natural. The Directors were Professors Dr. Diethelm Klippel (Universität Bayreuth) and Dr. Salvador Rus Rufino (Universidad de León). The sessions were held in the Bibelsaal of the August Bibliothek, with the following Professors taking part: Manfred Walter (Universität Hannover), Robert Schnepf, Alexander Aicheley and Ralf Frassek (Universität Halle-Wittenberg), Salvador Russ Rufino, Iván García Rodríguez (Universidad de León), Dieter Hünung (Universität Trier), Diethelm Klippel (Universität Bayreuth), Wilhelm Brauner (Universität Wien), Francisco Arenas Dolz (Universidad de Valencia) and Patricia Santos Rodríguez (Universidad San Pablo-CEU, Madrid). It is planned to continue this collaboration in 2012.

3. Collaboration with the Universidad de Extremadura (UEX) (I). Collaboration in the Teaching Activities of the Foundation. The support of the Departments of Spanish Literature, History and Classical Philology has been of fundamental importance since the outset of our relationship with the U.S. universities of Charleston and New Mexico. In 2011, Professors María Luisa Montero Curiel, Anna Sánchez Rufaf and Francisco Jiménez Calderón have taught in the three programmes held at the Foundation.

4. Collaboration with the Universidad de Extremadura (II). Economy, Business and the Future Programme. The following activities took place in 2011:

1. 4th International Seminar on the Case Method, held on 25 and 26 January.
2. GEM Extremadura Council Meetings: 11 April, guest speaker Segundo Píriz, Rector of the UEX. Attended by the President of the Regional Government of Extremadura, Guillermo Fernández Vara. 3 October: guest speaker Rafael Rubio. Attended by the President of the Regional Government of Extremadura, José Antonio Monago. 12 April. Presentation of the GEM Extremadura Report for 2010. Attended by the Rector, Segundo Píriz; the President of the Regional Government of Extremadura, Guillermo Fernández Vara; the Patron of the Fundación Xavier de Salas, D. José Manuel López; and the Technical Director of GEM Spain, Alicia Coduras.

3. We should mention that since June 2011 we have taken over the direction and management of the GEM Project in Spain. Prof. Ricardo Hernández was elected as Director by those responsible for the Spanish network of regional GEM teams. The Spanish institution in the GEM Consortium is now the Fundación Xavier de Salas.

4. 10th Prof. José María Veciana Seminar on Business Creation, held on 25 October.

Sale of books published by Ediciones La Coria, for the Economy, Business and the Future Programme.

5. Collaboration with the University of Extremadura (III). Entrepreneurship Programme for Young Tobacco Growers. This academic programme was held at the Convent of La Coria during the first quarter of 2011. It is the result of a collaboration agreement between the Universidad de Extremadura and Philip Morris Spain. Prof. Ricardo Hernández Mogollón acted as Director.

The programme started in January with the aim of developing leadership and the entrepreneurial spirit among young people who cultivate tobacco in Extremadura, so supporting the transformation process underway in this sector. In January, February and March 2011, the 18 farmers selected for this course received high-level academic training to help them understand and manage their operations in the difficult context in which they have to work.

Due to the success of this first course it was decided to hold a second one along the same lines in 2012. A preliminary meeting to plan this new edition of the course was held on 1 December at the Convent of La Coria, and the course will start on 9 January 2012 also at our Foundation's headquarters.

6. "COIBART" Programme (Ibero-American Cooperation in Popular Arts and Crafts). This programme is the result of collaboration between the Fundación Xavier de Salas and Fundación AIDCA.

During 2011 two projects were presented to the Ministry of Culture, one on the digitalization of slides for the Documentation Centre (which has been tacitly turned down), and the other referring to museum itineraries which has been agreed with a grant of € 6,600, and which is underway.

Work is also underway on the creation of a web-site of cultural resources, to be completed early in 2012. Finally, on 1 December 2011 the second Fundación Xavier de Salas Prize winners were announced.

7. Environment Programme. This programme, led by José Manuel López Caballero, is a contribution to the search for solutions to the ever more generalised preoccupation regarding the natural resources of Extremadura.

Continuing the programme, during 2011 we were able to hold a further working meeting under the generic title, Extremadura en la Red. Blogs y Fotografía de Naturaleza, which this year was devoted to Las grullas como recurso turístico en Extremadura (Cranes as a tourism resource in Extremadura). The meeting was held on 27 November at the Convent of La Coria, being attended by some 85 people, a number that testifies to the interest of the subject matter and the manner of approaching environmental matters, through blogs and digital photographs.

During the meeting the book, "Las grullas como recurso turístico de Extremadura", was presented. It is published by the Department of Development, Housing, Territorial Planning and Tourism of the Regional Government of Extremadura, and was coordinated by Atanasio Fernández García and José Manuel López Caballero.

8. Landscape and Territory Working Group. (An analysis of integrated landscape in Trujillo). The collaboration between the Fundación Xavier de Salas and ADENEX has always been very fruitful, and on this occasion we have initiated a joint working group on landscape and its most recent problems. Threats to the architectural heritage in Trujillo were evident, but furthermore the construction of a solar energy plant on land close to the town took place without paying any attention to the landscape factor.

The two organizations have created a multidisciplinary team to undertake an integrated study of the landscape of Trujillo, in which technical experts, the different administrations and citizens of the town can put forward better solutions in terms of management, organization and protection of the city and its landscape setting.

An "integrated landscape" study seeks the appropriate relationship between the town and its rural setting. It aims for interactions not to be responses by specific sectors, as has been the case until now, where each project was evaluated individually by the different entities with responsibilities in the area, but with no connection between them. The dynamic of the organising group and the methodology applied take account of the full range of factors in play: cultural, scientific and educational values of the territory in question.

In the working group we understand that a territory is submitted to the appreciation of the observer, as pointed out by the "European Landscape Convention", which is our methodological guide. The twin objectives are that the study's proposals for final measures and actions be approved with the maximum legal authority at the municipal level, and that the study should serve as a model for the Regional Government to adopt throughout Extremadura, drawing up landscape maps with the citizens expressing their opinions and participating constructively.

9. WEB Site. Information on Cultural Resources and Activities. This project is still in progress. It aims to create a web-site of cultural activities, mainly in Spain. It also aims to promote enjoyment of culture, cultural creation, opinions and dialogue about culture, and cultural promotion.

Its contents will include information on cultural activities and resources, 7,000 links to outside contributions, cultural resources in each of Spain's 17 regions and 80 cities or districts, articles, dictionaries, announcements of cultural events and practical information.

10. Collaboration with the College of Charleston. An important event in February 2011 was the visit of Dr. George Haynes, Provost of the College of Charleston and principal academic figure of the university, accompanied by Dr. David Cohen, Dean of the Department of Language, Culture and Global Programs. They wished to see at first hand how the program was progressing, and the outcome was a clear commitment to our Foundation and, by extension, to Trujillo.

During 2011 we received two groups of students from this University, 37 students in total, and we worked with 25 local families. The first group stayed in Trujillo for a month during the early summer period, and the second was a new course for students of Communications, which lasted for three months from mid-September until mid-December. Unlike the earlier groups we have hosted, the principal aim of this new course is not to learn the Spanish language.

As part of this collaboration we must refer to the work of Professors Felix Vásquez, Marianne Verlinden, Celeste Lacroix and Mark Long, and of Dr. Andrew Sobiesuo, Director of International Programs, and of Dr. Mark del Maestro, Director of the Department of Hispanic Studies of International Education at the College of Charleston.

11. Collaboration with the University of New Mexico. This program marks the starting point of our relationship with U.S. universities for the purpose of hosting groups of students. From the outset, the understanding with this university was that groups would come to Trujillo once every two years. In 2011 we hosted a group of 23 students and 4 faculty members, who were with us from June 20 to July 20. We are most grateful for the work of the Program Directors, Celia López and Margot Chaves.

12. The Convent of La Coria. A Place for Cultural Encounters in Trujillo. Apart from the activities arising from the Foundation's programmes, in the first quarter of 2011 La Coria was the setting for the Course on the Formation of Entrepreneurial Capabilities, with Prof. Ricardo Hernández Mogollón as Director and in collaboration with Philip Morris Spain. In addition, the Convent of La Coria has continued in its role as a cultural and social reference point in our local community and region.

During the year several luncheon meetings have been held by different institutions, who find that the Convent of La Coria is an ideal setting in which to discuss matters away from the usual environment in which they conduct their activities.

On 24, 25, 26 and 27 March a scientific symposium was held under the title, Conflict and Person. Towards a General Theory of Intervention in Minors, organised by Fundación CITAP.

During April, the 20th Meeting of the Association of English Teachers in Extremadura was held, organised by the Teacher Training Faculty of the UEX.

Again in 2011, the AREBUS association held a continuous training course at La Coria under the title, Coaching for Managers and Middle Management. This was held in two sessions during May.

On 1 and 2 July another congress of the Foundation for Training and Research of Health Professionals in Extremadura (FUNDESALUD) was held at La Coria. The title of the meeting was Doctor-Patient Relations: optimising attention with Emotional Intelligence, a training scheme for specialists in the Extremadura Health Service.

To mark the patronal festivities, the City Council of Trujillo chose the Convent of La Coria as one of the settings for its "Nights of Music and Monuments", with a concert on the evening of 27 August: a song recital by the soprano Marta García Ortiz with the pianist Luis Bravo.

Once again this year, in the last week of September the Historical Colloquies of Extremadura were held at La Coria. This was the 60th edition, devoted to the figure of Francisco de Orellana on the fifth centenary of his birth. The 24th Xavier de Salas Foundation Prize for Young Researchers was awarded on the level of a second prize to Miguel Fernández Ordóñez, who took part in the Ruta Quetzal, for his paper titled "Legislation of an Adventure".

On 18 October the Fundación Xavier de Salas was one of the institutions selected, under the auspices of Trujillo City Council, to receive and attend the Evaluation Committee of UNESCO.

Also in October the Convent of La Coria was once again the setting for a civil wedding.

In November we received a group of tour operators from the U.S.A. organised by Valesa Cultural Services of Madrid. The group consisted of eight professional tour operators, who establish travel routes for foreign visitors to Extremadura, and we hope they will include Trujillo in any future tours they organise.

13.- Ediciones La Coria and publications relating to the Academic Activities undertaken in the Convent of La Coria. During 2011 an edition of a work by Jacobo Muñoz on the philosopher Theodore W. Adorno was prepared – and is now in the press - under the title, Melancolía y Verdad. Introducción a la lectura de Theodore W. Adorno. This

book is the result of one of the Hispano-German Academic Conversations held in Trujillo during 2009.

Within the framework of the Economy, Business and the Future Programme, the book Mujer y Creación de Empresas, jointly published with the Universidad de Extremadura, is under preparation.

The American Ethnology Studies Group is preparing the publication of its work on Body and Sentiment. Amerindian Cultural Expressions, the result of its sessions held at La Coria.

14. 2nd Fundación Xavier de Salas Prize. For the second time, the Fundación Xavier de Salas has announced a prize to recognise the work of individuals or institutions in favour of cultural, social and academic development or who have distinguished themselves through their works and concentrated their attention on the countries making up the Ibero-American Community. The organization of this Prize was undertaken with the collaboration of Fundación AIDCA, and it was conducted through the Internet.

The award was announced at a meeting of the selection committee held in Madrid on 1 December 2011, and the winners *ex aequo* were:

Carlos E. Paldao "For his work and commitment in favour of education and culture between Ibero-America, Spain and the U.S.A."

Of Argentine nationality, he has lived for over 30 years in the U.S.A. He is considered a reference for the creation of bridges of linguistic and cultural communication in the Ibero-American field.

Walter Murray Chiesa "For his work in promoting popular art throughout his life".

Born in Puerto Rico, he is the author of numerous books on folklore, indigenous themes and the great master craftsmen of the 20th century. His efforts to increase the appreciation of the popular art of religious carving has led many collectors to become interested and purchase works which previously did not easily find a market.

15. Museum.

The Museum of La Coria continues to offer a service to tourists visiting Trujillo. Many of them express gratitude that this is one of the few places in the town that they can visit free of charge. During 2011 there were 4,337 visitors, 900 fewer than in the previous year, a faithful reflection of the current situation of economic difficulties afflicting our society.

16. Library. At the last count there were 9,985 books. This is a modest increase over the figure for the previous year and we are grateful to the following persons and institutions, to whom we express our sincere thanks: Art Forum Berlin, Asociación de Amigos de la Real Academia de Extremadura, ADENEX, Asociación Española de Fundaciones, Caja de Badajoz, Centro de Arte Helga Alvear, Centro Extremeño de Tecnologías Avanzadas (CETA CIEMAT), Coloquios Históricos de Extremadura, Consejería de Cultura, Consejería de Igualdad, Consejería de Salud y Dependencia, Comunidad de Madrid, Club Taurino Trujillo, D. Luis Garrain, Embajada de Alemania, Cristina Esteras Martín, Diputación de Cáceres, Donna Pierce, Comisiones Obreras, Consorcio Ciudad de Mérida, Fundación Academia Europea de Yuste, Fundación Atapuerca, Fundación Hispano Británica, Fundación Mapfre Tavera, Fundação Eng. António de Almeida, Fundación Seur, D. Manuel Gutiérrez Estévez, D. Eduardo Hernández Mogollón, D. Ricardo Henández Mogollón, KulturStiftung Niedersachsen, D. Felipe Leco, Marca Extremadura, D. Fermín Mayorazgo, Ministerio de Sanidad, Ministerio de Igualdad, D. Octavio Narros, D. José Antonio Ramos, Real Sociedad Matritense de Amigos del País, D. Jaime de Vicente, D. Rafael Rivas de Benito, D. Mervyn Samuel, Sociedad Extremeña de Historia.